



TO: NBRA BID ADVISORY BOARD OF DIRECTORS
RE: JULY BOARD MEETING - 9:30AM

Your attendance is important. If you cannot attend please send an official restaurant representative, or, call Peggy Fort from CMC Inc. at: (949) 675-0501. Our next meeting is scheduled for: **WEDNESDAY, JULY 24, 2013 @ 9:30AM**

***NEW MEETING LOCATION: MULDOON'S IRISH PUB**

Upstairs Conference Room: Law Offices of Ronald B. Schwartz 202 Newport Center Dr. 2nd Floor, Newport Beach – 949.644.7283

AGENDA

1. CALL MEETING TO ORDER

2. ROLL CALL

3. PUBLIC COMMENTS ON AGENDA ITEMS

Public comments are invited on agenda and non-agenda items generally considered to be within the subject matter jurisdiction of the NBRA BID. Speakers must limit comments to three (3) minutes. Before speaking, we invite, but do not require, you to state your name for the record. The NBRA BID has the discretion to extend or shorten the speakers' time limit on agenda or non-agenda items, provided the time limit adjustment is applied equally to all speakers. As a courtesy, please turn cell phone off or set them in the silent mode.

4. APPROVAL OF MINUTES

ACTION: Approval of Minutes from May 29, 2013 & June 13, 2013 meeting

5. CURRENT BUSINESS

A. PRESIDENT'S REPORT - Jim Walker

NBRA BID BYLAW Review Update

ACTION: NBRA BID Strategic Plan Review, Discussion & Approval

B. CITY REPORT – Tara Finnigan

ACTION: RFP'S - BID Administrative Services, 2014 Newport Beach Restaurant Week, BID Marketing Services

- BID Administrative Support Services
 - Discuss and appoint a Board member to assist the City with the review and selection of a BID Administrator.
- 2014 Newport Beach Restaurant Week
 - Discuss and appoint a Board member or small subcommittee to assist the City with the review and selection of a vendor to provide services needed for the 2014 Newport Beach Restaurant Week.
- BID Marketing Services
 - Discuss and appoint a Board member or small subcommittee to assist the City with the review and selection of a vendor to provide NBRA BID Marketing Services.

C. NBRA BID ADVISORY BOARD OF DIRECTOR APPOINTMENTS

ACTION: Nominate & Appoint FY 2013-2014 NBRA BID Advisory Board

D. ADMINISTRATION & FINANCIAL REPORT- Matthew Lenton

ACTION: Approval of NBRA BID Financials

NBRA BID FY 2013- 2014 Assessment Update

E. NBRA BID MARKETING REPORT

ACTION: FY 2014 Newport Beach Restaurant Week Dates, Review & Discussion

NBRA BID Marketing Report - Peggy Fort

6. NBRA BID ANNOUNCEMENTS OR MATTERS WHICH MEMBERS WOULD LIKE PLACED ON A FUTURE AGENDA FOR DISCUSSION, ACTION OR REPORT (NON-DISCUSSION ITEMS)

7. ADJOURNMENT

NBRA BID is subject to the Ralph M. Brown Act. Among other things, the Brown Act requires that the NBRA BID agenda be posted at least seventy-two (72) hours in advance of each regular meeting and that the public be allowed to comment on agenda items before the NBRA BID and items not on the agenda but are within the subject matter jurisdiction of the NBRA BID. The NBRA BID may limit public comments to a reasonable amount of time, generally three (3) minutes per person.

NEXT NBRA BID MEETING: SEPTEMBER 25, 2013